bestevents Productions

ONE-DAY WORKSHOP FOR LEADERS

Creativity and Innovation for Problem Solving

Bring a real challenge. Leave with a tested idea.

Creativity is not a mood that turns up when conditions are right. It is a practice: the habit of showing up, making something, and sharing it before it feels ready.

In this one-day, in-house workshop, your leaders bring a real organisational problem, trust the process over the polished answer, and leave with something rough they can test straight away. No artistic talent needed. Stick figures are welcome.



> *Draw it. Question it. Reframe it. Build it rough. Show it.*

THE DAY AT A GLANCE

MORNING

See it differently

Ask why before looking for answers. Question assumptions and reframe the real problem from new angles.

EARLY AFTERNOON

Make it safe to try

Loosen the grip of the obvious and build the confidence to offer many imperfect ideas.

LATE AFTERNOON

Test it early

Turn an idea into something others can react to, then learn from their response.

CLOSING

Let go and commit

Decide what to leave behind, and commit to a small practice and a next step.

YOU LEAVE WITH

1. The skill of reframing real organisational problems
2. The habit of asking "why" before reaching for answers
3. A wider view, seen through many perspectives
4. Trust in the process, and the courage to ignore sunk costs
5. The understanding that creativity is a practice, not a mood



DURATION 9am to 5pm **GROUP** 16 to 20 leaders **FORMAT** In-house, private **INVESTMENT** RM6,500 per day



Facilitated by Hanniz Lam

Hanniz founded Best Events Productions in 2008 and has spent over twenty years designing corporate programmes and guiding leaders through them. She believes creativity is not about being unlocked but about being unblocked: the ability is already there, and the work is clearing what stands in its way. Drawing and painting are part of her own practice, a process rather than a talent, and the same process she brings into the room.

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